

# Guild News

The highest circulating trade title aimed at Beauty, Nails, Tanning & Spa

August 2013

*jane iredale*  
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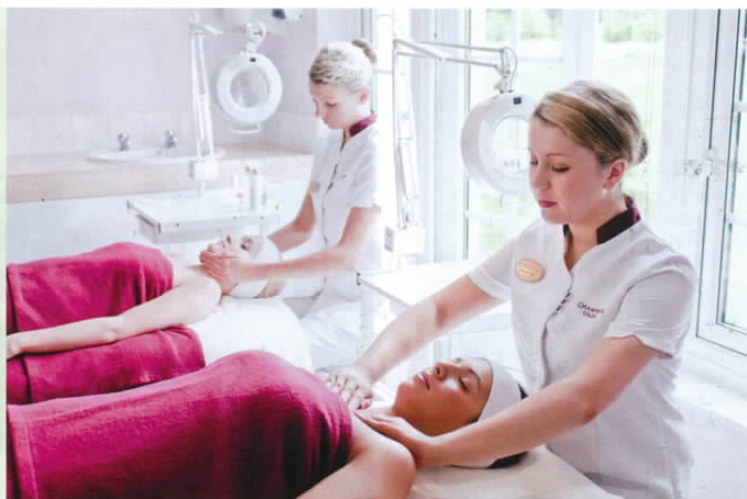
One passionate company, three exceptional brands

## Learn and earn scheme

Champneys has launched a new concept giving budding beauty therapists the opportunity to gain qualifications while earning a salary, making it easier to complete the CIDESCO diploma.

Located within the grounds of the luxurious Champneys Tring health resort, the College's new course offers classroom-based theory training combined with days working at the resort, allowing students to gain vital work experience and top class training at the same time.

Champneys Spa Director Jo Parker told *GN*: "The new scheme is beneficial for those looking for a change of career, and also to students who have finished school and are looking to start a career in beauty industry in as little time as possible."



## Would you Adam and Eve it?

Northampton College of Beauty Therapy has been awarded exclusive UK training rights to Australian brand, Adam and Eve wax.

The college will be the only training academy in the country to offer conversion training for the wax brand and will provide over 25 courses, offering beauty therapy qualifications from short accredited workshops through to full time NVQ (VTCT) or CIBTAC diplomas.

Tina and Geoff Copland, founders of the brand, commented: "We have come to know Julie Allen, director of the NCBT, through our UK distributor who has worked with her for many years and we feel her attention to detail, standard of training and passion within the industry completely matches our brand."

• Northampton College of Beauty Therapy:  
01327 227 088

## Designed to inspire

Calgel are holding a number of two-day Inspiring Nail Overlay and Lasting extensions Training Courses in locations across the UK, all of which include a free third Confidence Building day.

The course is designed to introduce the Calgel products and techniques to technicians, covering the art of overlays, tip application, free form sculptures, product knowledge, in-fills and much more. The cost of each course, which is available upon request, includes a UV lamp and starter kit that can generate approximately £1,000 of revenue.

Training locations include Luton, Midlands and the north with courses taking place on the 1st and 2nd September, further dates will be announced in the next issue of *Guild News*.

• Calgel / Isabelle Hammon Ltd:  
0845 230 1087

## Nottingham welcomes new training facility

All About Mi Beauty and Holistic Training School have announced the opening of a new training facility in Nottingham, taking their total number of training centres to four.

Marie-Louise Coster, owner of All About Mi, told *GN*: "It is with great excitement that I add a fourth training venue, in Nottingham, to my ever growing list. With schools already established in Bristol, Reading and Fife, it was important for me to establish another training venue around the middle of the country in order to make training accessible to all."

All of the current, accredited training courses and business workshops will be available in Nottingham, as with all other venues, with new courses being planned for this year.

• All About Mi Beauty and Holistic Training School: 01454 601 295



## Eye-catching course

Eyelash tinting is often one of the most popular salon treatment requests from clients during the Summer. The Nouveau Lashes Tinting Course offers students the chance to train in this skill, empowering you with the theoretical understanding of lashes and developing your practical techniques. It's also a great opportunity to acquire those all-important CPD points, and of course, increase your earning potential.

During the half day course, students have the opportunity to learn how to work with the Nouveau Lashes tints (colour that lasts up to four weeks) and also have the bonus of an 'Introduction to Strip Lashes'. Each class size will be a maximum of six to eight students to one trainer. During the practical elements, this equates to one trainer to three or four applications, providing a more hands-on and personal way of learning.

Students can attend courses at Nouveau Beauty Group's London (Purley) and Yorkshire (South Elmsall) locations.

• Nouveau Beauty Group: 0845 644 3994