

# Vitality

The BABTAC & CIBTAC magazine for therapists worldwide

DEFINE BROWS

DE-WRINKLE

EASE STRESS

TINT LASHES

DETOX

BOOST  
CIRCULATION

ADD  
BLUSHER

WAX

REHYDRATE

**The  
sum  
of all  
parts**

The rise  
of holistic  
beauty



Reviewed by  
**Kim Ford**

## NOUVEAU CONTOUR SEMI-PERMANENT BROWS

I've had semi-permanent eyebrow make-up applied a couple of times before and although the treatments were good, I found them a bit uncomfortable and the results weren't as fantastic as I thought they would be. So I was excited to try out a Nouveau Contour treatment. I'd been following the work of its director, Karen Betts, for some time and the company had a good reputation.

I was slightly apprehensive about having the procedure done, especially as I had suffered from mild keloid scarring in the past, but Karen put me at ease. The consultation was extremely thorough and lasted well over 30 minutes. Because I have darker skin, she paid particular attention to finding out about medication and products I'd been using to ensure I wouldn't be at any risk of scarring or suffering adverse effects.

The treatment itself took about 45 minutes. It began by Karen cleansing my brow area thoroughly and drawing an outline for the brows. She handed me a mirror and showed me what she'd drawn to check I was happy - I was, as she had chosen a shape that really suited my face. Karen went on to apply an anaesthetic to the area and got to work on filling

in the brows. She said I'd feel a mild touch on the area, but I didn't feel a thing. I was pleasantly surprised because when I had treatments in the past it felt a bit like an insect bite.

The area felt a little tender afterwards, but the results were excellent. The brows looked a lot darker, but because the shape was so natural, it really worked well. Since having the treatment, I've had many comments from colleagues and friends about how good my new eyebrows look. Karen warned me that the colour may fade initially before developing fully, but I didn't find that at all. My new brows were beautifully prominent.

What impressed me most was how skilled Karen and her team were at working on clients who, like me, have darker skin. It's so important that therapists have a good understanding of the skin type and follow every procedure correctly to avoid any unfavourable end results, and this is exactly what happened the whole way through.

*Kim Ford is a member of BABTAC council.*

*"Karen chose a brow shape that really suited my face"*

### NOUVEAU CONTOUR SEMI-PERMANENT BROWS

Price: £795 for a treatment performed by Karen; £595 for a treatment with an elite team specialist. See [karenbetts.co.uk](http://karenbetts.co.uk) for details.



# TRIED

*KIM and JENNIFER share their opinions on a brow treatment and LPG's skin and bodycare products.*