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The facelift you can have over lunch

FORGET popping out for a sandwich - now you can have a 'lunchtime facelift'.

The 'A-Lift', which claims to rejuvenate skin in 30 minutes, is coming to the UK.

With customers said to include Friends stars Jennifer Aniston and Courteney Cox and a price of just £1 a minute, the express facial is in such demand that some salons are booked up until the end of September.

Those who have tried the technology, which uses tiny electrical currents, include actress Sadie Frost and Strictly Come Dancing's Kristina Rihanoff and Ola Jordan.

The A-Lift claims to melt away wrinkles and flush out toxins. Some customers say dark circles under their eyes are less noticeable. Others are so pleased with the results they no longer wear make-up.

Priced from £30 for a half-hour session, it is cheaper than going under the knife - and less painful.

The system consists of two probes producing tiny electric currents when pressed on the skin. A-Lift's developers at Nouveau Skin Therapy say this boosts production of collagen, the protein that keeps skin plump and youthful.

But Rajiv Grover, of the British Association of Aesthetic Plastic Surgeons, said: 'I haven't seen any long-term studies that indicate electrical currents... have any significant effect on collagen synthesis in the skin.'